
- DATE: 05/15/92 SALES INFORMATION SYSTEM TIME: 13:56 -
- SUBJECT: N.J. TURNPIKE SUNOCO LOCATIONS SENDER: M.G. SCHWARTZ -

TO: F.J. DEJONG
G.B. BROWN
J.A. MILLER
J.H. CASEY

SUBJECT: NEW JERSEY TURNPIKE LOCATIONS - SUNOCO

DEAR MANAGERS:

IT WOULD APPEAR THAT THE INFORMATION WHICH WE RECEIVED FROM SUNOCO ABOUT ALL KIOSKS ALONG THE NEW JERSEY TURNPIKE BEING THE SAME SIZE IS ERRONEOUS. I HAVE SUBSEQUENTLY BEEN ADVISED THAT THERE ARE IN FACT DIFFERENT CONFIGURATIONS AND THAT THE 4 TO 7-COLUMN RACKS WHICH HAVE BEEN PREPARED FOR THESE LOCATIONS MAY NOT NECESSARILY FIT. AS SUCH, I APPEAL TO YOUR CREATIVITY TO MODIFY THESE INSTALLATIONS USING STANDARD PACK MERCHANTIZERS WHICH WILL FIT. IN OTHER WORDS, IF ONLY AN 11-COLUMN WILL FIT, THEN THAT IS WHAT WE WILL GO WITH. PLEASE TRY TO MAINTAIN OUR OVERALL OBJECTIVE OF EXCLUSIVE RJR STANDARD FIXTURES, VISIBILITY FOR THOSE WHO WORK IN THE KIOSK AND ADEQUATE SPACE FOR RJR ADVERTISING AT THE TOP OF THE KIOSK WINDOWS.

I AM SORRY FOR THE INCONVENIENCE WHICH THESE INSTALLATIONS HAVE CAUSED SOME OF YOU AND I SINCERELY THANK YOU FOR YOUR ASSISTANCE (AND CONTINUED GOOD HUMOR) WITH THIS VERY IMPORTANT CHAIN.

REGARDS

MEL₁

M. G. SCHWARTZ

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*** END OF MESSAGE ***

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